



**ANDERSON  
STOCKTAKING**

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## Gross Profit Calculator for Vat @ 20%

*Insert your information in the blue cells*

*The calculator is supplied answering the example questions at the foot of the page*

| Q1: What is the Gross Profit & GP%? |               |
|-------------------------------------|---------------|
| Cost Price (ex Vat)                 | £19.99        |
| UOM (Unit Of Measure)               | 60            |
| Selling Price (inc Vat)             | £2.30         |
| <b>Gross Profit</b>                 | <b>£1.58</b>  |
| <b>Gross Profit %</b>               | <b>82.62%</b> |

| Q2: How much should I charge?  |              |
|--------------------------------|--------------|
| Cost Price (ex Vat)            | £185.60      |
| UOM (Unit Of Measure)          | 176          |
| Target GP%                     | 62.00%       |
| <b>Gross Profit (ex Vat)</b>   | <b>£1.72</b> |
| <b>Selling Price (inc Vat)</b> | <b>£3.33</b> |

| Q3: How much more should I charge? |              |
|------------------------------------|--------------|
| Cost Price increase (ex vat)       | £1.12        |
| UOM (Unit Of Measure)              | 24           |
| Current GP%                        | 72.50%       |
| <b>Selling Price to increase</b>   | <b>£0.20</b> |
| <b>Extra Gross Profit</b>          | <b>£0.12</b> |

UOM= Unit of Measure = How many measures are there in the cost price (eg: the are 60 x 25ml Measures of Vodka in a 1.5L bottle)

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### EXAMPLE QUESTIONS

**Q1 A 1.5L Smirnoff vodka costs £19.99 + Vat and your selling price is £2.30 per 25ml**

**Q2 You want to achieve a GP% of 62% on a pint of Fosters from a 22gal Keg costing £185.60 + vat**

**Q3 How much more should I charge to maintain my 72.5% GP if the case price of Budweiser rises by £1.12**

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